



TRAIL & DISTRICT
CHAMBER OF COMMERCE

**Pillar
Sponsorship
Package**

2022



PILLAR SPONSORSHIP PACKAGE

We are inviting you to be a partner with the Trail & District Chamber of Commerce to help guide our business community along the road to success.

With over 300 members, this is your opportunity to be a transformative community partner by making a commitment to accelerate our regions efforts to support our local economy. As a community champion, you will be able to showcase your business leadership as we move through various challenges and achievements together.

Your investment will be awarded with exceptional benefits and visibility. These promotional benefits are associated with Trail & District Chamber of Commerce events such as our Business Excellence Awards, Business After Business Events, Online Silent Auction, Business Walk, etc.

PILLAR SPONSOR BENEFITS

As part of your Pillar Sponsorship, you will be provided:

- Speaking opportunities at live events (one per year)
- Your choice of seat on one of the Chamber's various committees
 - o Example: Policy Development Committee
- A seat at the BC Chamber's various economic task forces (if applicable)
- First access to hosting or co-hosting a Business After Business Event
 - o Either Virtual or In-Person



PILLAR SPONSOR BRAND VISIBILITY

- Prominent placement of your Company logo on:
 - Electronic media
 - Facebook and Instagram posts (\$100 / month x 12 months = \$1,200)
 - Email communications such as e-blasts and monthly newsletters (value \$25 / week x 52 weeks = \$1,300)
 - The TDCOC website homepage – www.trailchamber.bc.ca (value = \$500)
 - Business Excellence Awards Videos (value \$100 / video = \$400+)
 - Promo videos leading up to the event (logo placed in end card)
 - Video revealing the winners (logo placed in end card)
 - Photos & videos of winners with their award (logo placed in end card)
 - All award advertisements
 - Print promotions
 - One Chamber page article in Trail Times featuring all Pillar Sponsors, printed and online (value = \$2,075 + taxes)
 - Posters (value = \$35+)
 - Banner with logo displayed in Chamber office (value = \$130)
 - Printed Pillar Sponsor Certificate to display at your place of business as well as a digital PDF copy for you to post on social media
 - Other marketing materials (value = \$615)

Your sponsorship package is delivered to you at a cost of \$2,850 (for a total value of \$6,255)

Your Pillar Sponsorship covers a 12-month period.
The Pillar Sponsorship is a MEMBERS ONLY benefit



ANNUAL SPONSORSHIP AGREEMENT

Business Name: _____

Contact Person: _____

Address: _____

Postal Code: _____ Email: _____

Pillar Sponsorship

- \$2,850.00**

Sponsorship agreements are non-refundable and non-transferable.

Completed Agreement

Please complete and return this agreement to the Trail & District Chamber of Commerce via email, mail or bring to the Chamber office.

Payment

The Trail & District Chamber of Commerce will invoice sponsors for payment. Sponsorship is confirmed when this signed agreement is returned, and payment is received by the Chamber. We can accept payment by cheque, credit card, e-transfer, or EFT (electronic funds transfer).

Signature: _____ Date: _____

We look forward to a partnership that aligns the goals of the Chamber and the goals of your organization.

Signature: _____ Date: _____

Erika Krest, Executive Director