

# PILLAR SPONSORSHIP PACKAGE 2023 - 2024



Photo Credits: Katy Fowler (Fowler Photography)

**Marlene Noel**  
Membership Manager & Executive Assistant

✉ [info@trailchamber.bc.ca](mailto:info@trailchamber.bc.ca) ☎ 250.368.3144

🌐 [www.trailchamber.bc.ca](http://www.trailchamber.bc.ca)





Dear Member,

We are inviting you to be a partner with the Trail & District Chamber of Commerce to help guide our business community along the road to success.

With over 300 members, this is your opportunity to be a transformative community partner by making a commitment to accelerate our regions' efforts to continuously support our local economy and its needs. As a community champion, you will be able to showcase your business leadership as we navigate various challenges and achievements together. The Chamber's Pillar Sponsor opportunity is only available to *ten* organizations who align with our values and is committed to helping create a resilient and prosperous business community.

Your investment will be rewarded with exceptional benefits and visibility.

Let's connect!

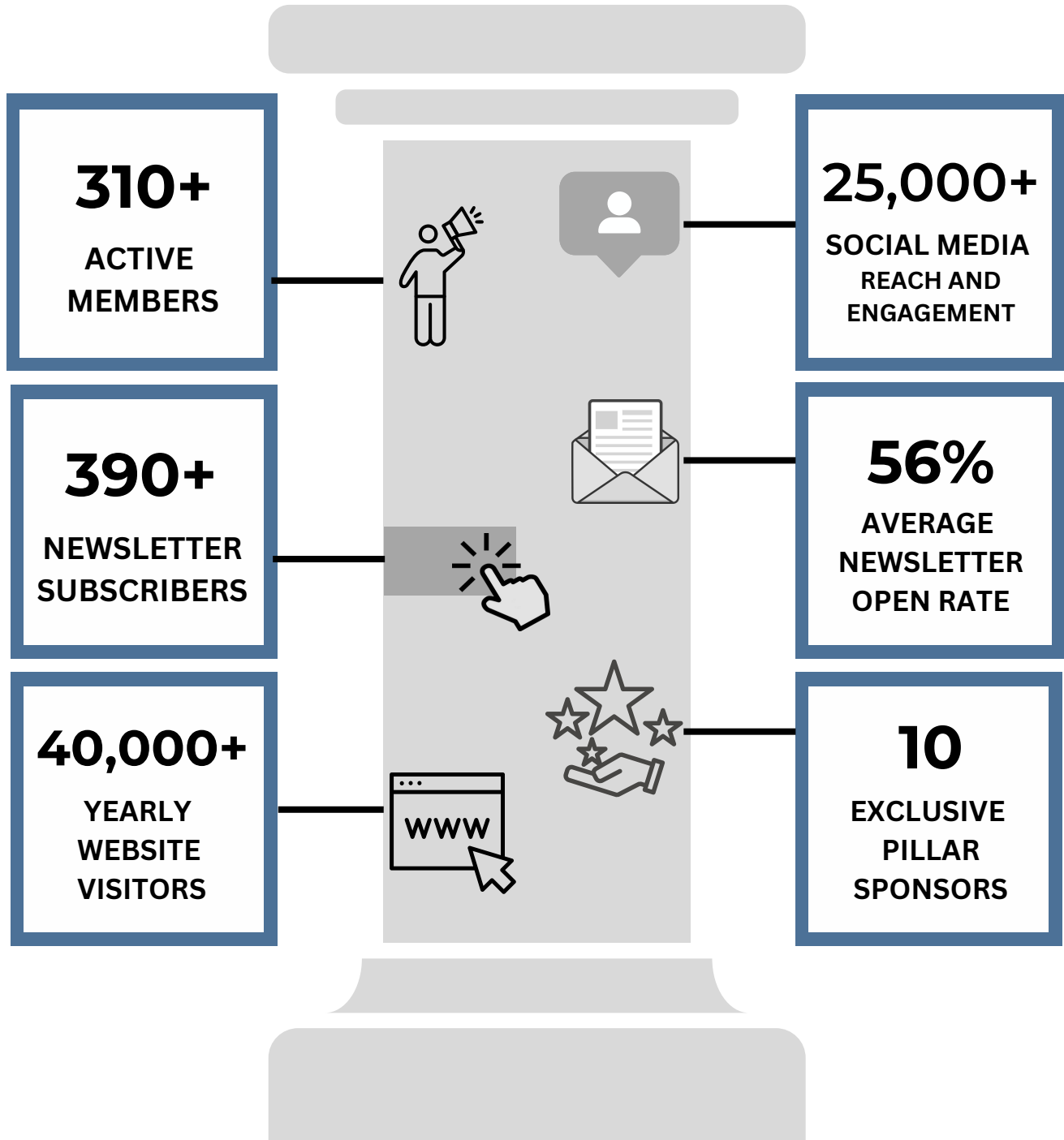
A handwritten signature in black ink, appearing to read "Erika Krest".

Erika Krest  
Executive Director  
Trail & District Chamber of Commerce



Photo Credit: Charlotte Truant  
(Lota Love Photography)

# ENGAGEMENT



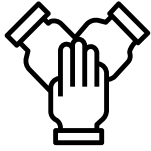
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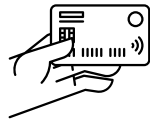
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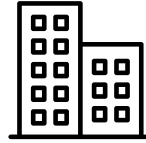
# CORE SERVICES



**Connecting &  
Developing**



**Saving  
You Money**



**Building  
Your Brand**



**Advocacy  
for You**

## OUR VISION

To be an essential resource in a thriving business community.



## OUR MISSION

Supporting and encouraging prosperity within our region, one business at a time.



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**TRAIL & DISTRICT**  
CHAMBER OF COMMERCE

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## PILLAR SPONSOR BENEFITS

As part of your pillar sponsorship, you will be provided:

- ☐ Speaking opportunities at live events (one per year)
- ☐ Your choice of seat on one of the Chamber's various committees
- ☐ A seat at the Chamber's various economic task forces (if applicable)
- ☐ First access to hosting or co-hosting a Business After Business Event
- ☐ Up to two meetings per year with the Chamber Board President and Executive Director to discuss your organization needs and opportunities to collaborate
- ☐ First to know - invitations to participate in corporate partner roundtable conversation with the Board of Directors
- ☐ First to promote - Chamber to share relevant information on behalf of the Pillar Sponsors



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## PILLAR SPONSOR BRAND VISIBILITY

- Prominent placement of your company logo on:
  - Electronic media
    - Facebook and Instagram posts (value \$100/month x 12 months = \$1,200)
    - Email communications such as e-blasts (value \$57/week x 23 weeks = \$1,300)
    - The TDCOC website homepage - [www.trailchamber.bc.ca](http://www.trailchamber.bc.ca) (value \$4,000)
    - Business Excellence Awards Videos (value \$100/video = \$400+)
      - Promo videos leading up to the event (logo placed in end card)
      - Video revealing the winners (logo placed in end card)
      - Photos & videos of winners with their award (logo placed in end card)
  - Print promotions
    - One Chamber page article in Trail Times featuring all Pillar Sponsors, printed and online (value = \$2,075+taxes)
    - Company logo listed on promotional posters (value = \$650)
    - Banner with logo displayed in Chamber office (value = \$500)
    - Printed Pillar Sponsor Certificate to display at your place of business as well as a digital PDF copy for you to post on social media (invaluable)

**Your sponsorship package is delivered to you at a cost of \$2,850 (for a total value of \$10,125). A 72% savings**

Your Pillar Sponsorship covers a 12-month period.  
The Pillar Sponsorship is a MEMBERS ONLY benefit



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# ANNUAL PARTNERSHIP AGREEMENT

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Email: \_\_\_\_\_

## Pillar Sponsorship

**\$2,850**

*Sponsorship agreements are non-refundable and non-transferable.*

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## Completed Agreement

Please complete and return this agreement to the Trail & District Chamber of Commerce via email, mail, or bring it to the Chamber office.

## Payment

The Trail & District Chamber of Commerce will invoice sponsors for payment. Sponsorship is confirmed when this signed agreement is returned, and payment is received by the Chamber. We accept payment by cheque, credit card, e-transfer, or EFT (electronic funds transfer).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**We look forward to a partnership that aligns the goals of the  
Chamber and the goals of your organization.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Erika Krest, Executive Director