



**Kootenay Teen Chef Club
Sponsor a Chef Package 2022**



SPONSOR A CHEF PACKAGE

The Kootenay Teen Chef Club is sowing the seeds of culinary inspiration in Trail, Fruitvale, Warfield, Montrose, Rossland, and RDKB Areas A and B for the generations of tomorrow's entrepreneurs. Led by the Trail & District Chamber of Commerce, this free-to-join program is open to anyone 12-18 years old in the communities listed above. Youth will then receive vouchers to shop at the Farmers Market in Trail and Fruitvale each month and are responsible for preparing a dish on that month's theme and then photographing and uploading it to social media for full credit.

In our pilot season of 2021, we saw 28 members come on board, with 23 completing the program. Year Two is now open to those 23, 17 of which will be returning for a new season of advanced challenges. We also have 20 new first year members joining.

We are inviting you to become a sponsor of this legacy program in our community. Being a social-media forward club, you will have unique opportunities for kudos, branding, and shout outs in the social media world. The Kootenay Teen Chef Club has an active Facebook Page, Instagram and Tik Tok, as well as an exclusive 'parents only group'. By placing your logo alongside this heartwarming program for young people, we are building brand recognition and loyalty through fostering feelings of goodwill in our community.



SPONSOR A CHEF BENEFITS

- Logos on Kootenay Teen Chef Clef Chamber Webpage: **\$800 value**
- Logos included on core Facebook Banner on KTCC public page: **\$500 value**
- Once a week "thank you story" on Instagram with social media tags, if applicable: **\$600 value**
- Logos displayed at bi-weekly farmers market Ambassador Booth: **\$1000 value**
- Logos on youth Aprons: **\$500 value**
- Logos included on core content for social media: **\$1200 value**
- One Chamber Story, published in Trail Times, is dedicated to feature our sponsors: **\$400 value**
- Sponsor photo with youth chefs, hopefully without masks, published on social media: **\$500 value**

**Your sponsorship package is delivered to you at a cost of
\$500 (for a total value of \$5,500)**

The Sponsor a Chef Package is a MEMBERS ONLY benefit.



TRAIL & DISTRICT
CHAMBER OF COMMERCE

SPONSOR A CHEF AGREEMENT

Business Name: _____

Contact Person: _____

Address: _____

Postal Code: _____ Email: _____

Sponsor a Chef

☐ **\$500.00**

Sponsorship agreements are non-refundable and non-transferable.

Completed Agreement

Please complete and return this agreement to the Trail & District Chamber of Commerce via email, mail or bring to the Chamber office.

Payment

The Trail & District Chamber of Commerce will invoice sponsors for payment. Sponsorship is confirmed when this signed agreement is returned, and payment is received by the Chamber. We can accept payment by cheque, credit card, e-transfer, or EFT (electronic funds transfer).

Signature: _____ Date: _____

**We look forward to a partnership that aligns the goals of the
Chamber and the goals of your organization.**

Signature: _____ Date: _____

Erika Krest, Executive Director