



# SPONSORSHIP PACKAGE

*Gala Event*

*September 29, 2018*

# The Event

The Business Excellence Awards are about community, support, recognition and celebration. The Trail & District Chamber of Commerce is proud to host this event each year. The gala will feature a silent auction, plated gourmet meal, a live band and dance.

Awards categories:

- **Business of the Year**
- **Business Person of the Year**
- **Employer of the Year**
- **Emerging Entrepreneur Award**
- **Excellence under 40 Award**
- **Tourism Award**
- **Go Green Award**
- **Community Impact Award**
- **Customer Service Award**
- **Professional Service Award**
- **Retail Award**

On September 29th, the winners of these coveted awards will be revealed to an audience of their peers and Municipal leaders at the 4<sup>th</sup> Annual Business Excellence Awards Gala. Media attendance throughout this event will be extensive.

## Available Sponsorship Options

Sponsors of the Business Excellence Awards will take advantage of a unique and distinguished opportunity to associate their businesses with the very best in our area. Sponsorship of this event is an excellent investment, with the opportunity to increase the profile of your business and to enhance our community.

Our sponsors are an essential and visible part of the event. Sponsorship will provide exposure to 500+ business owners and operators from across the Trail and District area. Position your organization as a supporter of local business, raise the profile of your organization and capitalize on the events' gathering of key industry players.

Sponsorship opportunities are listed below. If you have a unique sponsorship idea you'd like to explore, please contact us. Additionally, we are happy to customize any of the following levels to meet your objectives.

## **Event Sponsor – \$1,500**

- Most prominent placement of company logo – Includes:
  - All print promotions (posters, tickets, table top tent cards & thank-you ads)
  - All electronic promotions (Facebook, e-blasts, newsletters & website)
- Event promotions – Includes:
  - Speaking opportunity (up to 3 minutes)
  - Display of company signage
  - Opportunity to place brochures/business cards at each place setting
  - Podium recognition
  - Signage on rotating backdrop
  - Signage on banner at front entrance of event
- Award Sponsor – Includes:
  - Choice of award
  - Business name attached to all award advertisements
  - Opportunity to introduce yourself and present the award at event
- Included in media coverage including news releases, articles and radio interviews
- 2 complimentary event tickets

## **Gold Sponsor – \$1,000**

- Very prominent placement of company logo – Includes:
  - All print promotions (posters, tickets, table top tent cards & thank-you ads)
  - All electronic promotions (Facebook, e-blasts, newsletters & website)
- Event promotions – Includes:
  - Podium recognition
  - Signage on rotating backdrop
  - Signage on banner at front entrance of event
- Award Sponsor – Includes:
  - Choice of award (when available)
  - Business name attached to all award advertisements
  - Opportunity to introduce yourself and present the award at event
- 2 complimentary event tickets

## **Silver Sponsor – \$550**

- Prominent placement of company logo – Includes:
  - All print promotions (posters, tickets, table top tent cards & thank-you ads)
  - All electronic promotions (Facebook, e-blasts, newsletters & website)
- Event promotions – Includes:
  - Podium recognition
  - Signage on rotating backdrop
  - Signage on banner at front entrance of event
- 1 complimentary event ticket

### **Bronze Sponsor – \$250**

- Placement of company logo – Includes:
  - Print promotions (table top tent cards & thank-you ads)
  - Electronic promotions (e-blasts & website)
- Event promotions – Includes:
  - Podium recognition
  - Signage on rotating backdrop
  - Signage on banner at front entrance of event

### **Gold Silent Auction Sponsor – Value over \$1,000**

- Prominent placement of company logo – Includes:
  - Print promotions (thank-you ads)
  - Electronic promotions (Facebook, e-blasts & website)
- Event promotions – Includes:
  - Podium recognition
  - Signage on rotating backdrop
  - Logo on silent auction banner
  - Business card display on silent auction table
- 1 complimentary event ticket

### **Silver Silent Auction Sponsor – Value over \$200**

- Placement of company logo – Includes:
  - Print promotions (thank-you ads)
  - Electronic promotions (Facebook, e-blasts & website)
- Event promotions – Includes:
  - Logo on silent auction banner
  - Business card display on silent auction table

### **Bronze Silent Auction Sponsor – Value under \$200**

- Placement of company logo – Includes:
  - Electronic promotions (e-blasts & website)
- Event promotions – Includes:
  - Business name on silent auction banner
  - Business card display on silent auction table

# Sponsorship Agreement

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship level

- Event (\$1,500)
- Gold (\$1,000)
- Silver (\$550)
- Bronze (\$250)
- Gold Silent Auction (over \$1,000)
- Silver Silent Auction (over \$200)
- Bronze Silent Auction (under \$200)

Please list silent auction item(s):

\_\_\_\_\_

## Completed Agreement

Please complete and return this agreement to the Trail & District Chamber of Commerce via email, mail or bring to the Chamber office.

## Payment (when applicable)

The Trail & District Chamber of Commerce will invoice sponsors for payment. Sponsorship is confirmed when this signed agreement is returned and payment/items are received by the Chamber.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Thank you for your contribution towards Trail's premier business event!**

Trail & District Chamber of Commerce | #201-1199 Bay Ave, Trail BC, V1R 4A4

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